NJ Statewide Network for Cultural Competence
2017 Annual Conference

Improving Health & Mental Health Literacy in Diverse Communities: *Why Partnerships Matter*

Tuesday, December 5, 2017

Holiday Inn National Conference Center
399 Monmouth Street
East Windsor, NJ

Learning Outcomes:

- Discuss health and mental health literacy challenges experienced by diverse populations and communities throughout the life span.
- Describe how to assess the accuracy and trustworthiness of health, behavioral health and disability-related information resources.
- Initiate networking and collaboration between libraries, consumers, and health and human services professionals to address various needs and build on community assets and strengths.

Target Audience: Nurses | Social Workers | Mental & Behavioral Health Care Practitioners | Other Health Care Professionals | Health Educators | Parents of Children with Special Needs | Librarians & Library Staff | Individuals seeking information on health literacy & ways to partner with entities offering such programs

Overall Goal: To improve access to culturally and linguistically appropriate information, resources and programs for meeting health promotion and disease prevention objectives.

NJSNCC

Joint Providers:

NJ Health New Jersey Department of Health

Department of Children and Families

Project LAUNCH helping children soar

SPAN Statewide Parent Advocacy Network

CJFHC Central Jersey Family Health Consortium

Rutgers Robert Wood Johnson Medical School
The Boggs Center on Developmental Disabilities

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Conference Schedule

8:00 – 9:00 am	Continental Breakfast & On-Site Registration
9:00 – 9:15 am	**Opening Remarks** *Dr. Robert Like, MD, MS, Chair, NJSNCC*
9:15 – 10:15 am	Keynote Address: **Building Relationships to Create Health Literacy Partnerships and Healthy Communities** *Dr. Cynthia Baur, Ph.D., Endowed Chair, Horowitz Center for Health Literacy, School of Public Health, University of Maryland College Park, MD* Objective: Discuss the National Health Plan to Improve Health Literacy
10:15 – 10:30 am	Break
10:30 – 11:30 am	Plenary Panel: **The National Library of Medicine and the National Network of Libraries of Medicine: Your Partners in Health Information Outreach** *Kate W. Flewelling, MLIS, Executive Director, National Network of Libraries of Medicine, Middle Atlantic Region (NNLM/MAR), University of Pittsburgh* **Addressing Philadelphia's Health Care Needs Through the Public Library System** *Carolyn C. Cannuscio, ScD, Assistant Professor of Family Medicine & Community Health, Perelman School of Medicine, University of Pennsylvania* **Health Sciences Library Association of New Jersey: Supporting Healthcare Professionals, Promoting Health Literacy** *Robert T. Mackes, MLS, AHIP, Executive Director, Health Sciences Library Association of New Jersey* Panel Objective: Explore the use of partnerships to promote health literacy.
11:30 – 1:00 pm	Lunch, Exhibits, and Posters
1:00 – 2:15 pm	Workshops A1, B1, C1, D1, E1
2:15 – 2:30 pm	Break
2:30 – 3:45 pm	Workshops A2, B2, C2, D2, E2
3:45 – 4:00 pm	Evaluation

POSTER SESSION (11:30 am – 1:00 pm)

"Understanding International Students' Health Needs"
Presenter: Wan Wei, MA

"Collaborative Health Literacy Efforts Aiming to Make Diverse New Jerseyans Healthier"
Presenters: Margaret Rush Dreker, MPA, MLS; Yingting Zhang, MLS, AHIP; and Judith S.Cohn, MLS

"That's not how we do it in my country!" The Challenges of Teaching Parenting Skills across Different Cultures"
Presenters: Karyn C. Smarz, Ph.D., Viviana Villalobos,MA, LPC, and Daisy Rimli, LCSW

"Early Intervention and Public Libraries Working Together to Support Infants and Toddlers with Special Needs"
Presenter: Carmela Balacco, MEd

"A Cultural Diversity Needs Assessment: Spark Action Staff and Investment to Provide Healthcare to a Diverse Clientele"
Presenter: Cristina Marie Klymasz, MS, OTR/L, CBIS, RYT

"Championing Health Literacy in Pediatric Integrated Care: Addressing the Challenge Through Needs Assessment and Outcome Management"
Presenters: Amy Faus, MPH, CPH, CHES; Diane E. Ristaino, J.D.; and Jan Schlaier, MS, FNP-BC, Ed.D candidate

"Reading for All! A Free Accessible Library Service"
Presenter: Mary Kearns Kaplan, MLS, MSW

"New Jersey Career Connections"
Presenter: Robert Grimmie, BS

Objective for posters: Describe health literacy efforts in making diverse populations in New Jersey healthier.

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1:00 – 2:15 pm Workshops

(Select 1 session)

Workshop A1 – **Reducing Barriers and Biases: Cultural Considerations for African American and Latino Families Involved in Child Maltreatment Investigations** *Presenters: Christine Baker, PhD, and Karen Zambrano, MSW*

Objectives:

- Identify research that supports cultural differences in parenting and child rearing practices
- Recognize cultural and ethnic issues that arise in cases involving child maltreatment.
- Identify culturally specific guidelines for investigations with African American and Latino families.

Workshop B1 – **Community Health Workers: Diversity Allies Creating Bridges to Improve Health and Health Literacy Partnerships** *Presenter: Denise O. Smith, MBA, CHW, PN*

Objective:

- Examine emerging strategies to develop a culturally diverse, statewide health insurance literacy and health services navigation interventions.

Workshop C1 – **Where Can I find Health Information in…? Health Information Resources for a Multilingual and Multicultural Community** *Presenter: Michelle L. Burda, MLS*

Objectives:

- Identify Internet sites that provide quality, evidence-based health information for a multilingual, multicultural community.
- Provide information about health issues and health services to people in plain language so that they can manage their health.

Workshop D1 – **Multicultural Perspectives: The Importance of Culturally Competent Service Delivery in Meeting the Needs of Individuals with Developmental Disabilities from Diverse Communities** *Presenter: Shellyann Dacres, MA*

Objective:

- Identify strategies to provide more culturally competent services for diverse communities.

Workshop E1 – **Cultural Competence as a Determinant of Health Equity** *Presenter: Keva White, LCADC, LSW*

Objectives:

- Describe a comprehensive framework for promoting health equity.
- Identify social determinants of health.
- Explore the role cultural competence plays in determining health promotion and equity.

2:30 – 3:45 pm Workshops

(Select 1 session)

Workshop A2 – **Books and Cooks Mobile Culinary Literacy Program** *Presenters: Linda Devlin, BFA, MLS and Shyamoli De,MLS*

Objectives:

- Describe the strategies a county library is using to meet the unique health needs of students with English as a second language.
- Identify how the library can partner with others to improve the health literacy of specific communities.

Workshop B2 – **Libraries and Behavioral Health: An Effective and Welcoming Solution** *Presenters: Marie Verna, MPAP and Mary-Catherine Bohan, LCSW*

Objectives:

- Examine how vulnerable populations can benefit from libraries.
- Develop action steps toward future partnerships between integrated health systems and community and academic libraries.

Workshop C2 – **Working to Overcome Barriers: Solutions and Strategies for Health Literacy with Limited English Proficient (LEP) Residents of New Jersey** *Presenter: Hank Dallmann, MA,CMI*

Objectives:

- Define health literacy within the context of US linguistic diversity, using specific examples from the Hispanic culture.
- Discuss strategies healthcare and service providers can use when interacting with patients or clients with low health literacy.

Workshop D2 – **Sexual Health Cultural Competency for Individuals with Developmental Disabilities Providers** *Presenter: Yvette R. Murry, MSW, LCSW*

Objective:

- Provide accurate and appropriate sexual health information to individuals living with intellectual and/or developmental dis-abilities.

Workshop E2 - **Enhancing Access and Quality of Care for Chinese and Russian Populations to Reduce Health Disparities** *Presenters: Shirley S. Hwang, RN, MSN; Kimberly Chow, PMP; and Xingrui (Stephanie) Zou, MA*

Objectives:

- Describe how the Ethnic Specific Medical Programs was formalized in a Teaching Hospital.
- Describe research methodology and process to identify health care delivery needs in an ethnic-specific population.

Disclosures:
All planners and speakers have completed conflict of interest statements and they have been reviewed. None of the planners or speakers have any conflicts of interest to disclose.

Funding:
This conference is funded in part by:
The National Network of Libraries of Medicine-MidAtlantic Region

Nursing:
This activity has been submitted to New Jersey State Nurses Association for approval to award contact hours. New Jersey State Nurses Association is accredited as an approver of continuing education by the American Nurses Credentialing Center's Commission on Accreditation.

To obtain a nursing contact certificate participants must sign in, attend the entire day, and complete an evaluation form. Nursing Certificates are provided at the end of the conference.

Accredited status does not imply endorsement by NJSNCC, NJ DOH, SPAN, DCF, BOGGS Center, CJFHC, NJ State Library SPAN, NJSNA or ANCC Commission on Accreditation of any commercial products discussed/displayed in conjunction with this program of any commercial products or services.

Social Work:
NJ Social Workers: The New Jersey Statewide Network for Cultural Competence has submitted this conference to the Association of Social Work Boards (ASWB) for consideration of 4.5 Cultural Competence and General Social Work CE credits.
Must attend entire day, sign in and out, and complete the evaluations. Certificates will be awarded to participants at the end of the conference, via email post conference.

Refunds:
You may cancel your registration any time before **November 5, 2017**. No refunds will be processed **after** November 5, 2017.

Questions:
For questions about the conference, please contact Celia at: cmurnock@gmail.com
For questions about registration, please contact Carolyn at: chayer@spannj.org
For questions about continuing education hours, please contact Ellen Shuzman at (732) 937-5437, ext 155 or eshuzman@cjfhc.org

Accommodations: If you need an accommodation due to a disability that affects your access to this facility or activity, please contact Carolyn at chayer@spannj.org or 973-642-8100 to request assistance.

Registration fee:
$55.00
Early Bird special until October 1, 2017

After October 1st:
$65.00

Registration fee includes continental breakfast and lunch

Visit **www.njsncc2017.eventbrite.com** to register.

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